



To whom it may concern:

A friend referred Greg Calabria, the owner of Cavallino Calabria interactions to me in late in 2014. I reviewed testimonials from large retail store managers with regards to Greg's past success with marketing campaigns and decided to use CCI as a consultant for about 6 months.

During our time together Greg was able to create new business systems that we currently use today. Greg was also involved in the hiring of key personnel and was responsible for training staff while implementing many lead generating systems. With the use of these systems Nubo Bottle was able to have over 100 major retail chains review our product.

Outside the office, Greg established on his own, about 100 local retail accounts in a 2 month time frame. The most promising commitment received was from Costco Wholesale agreeing to a road show later this year. Needless to say Greg left us with a great platform for growth. I can recommend Greg for any opportunity that fits in to his skill set.

Abe Kohl - Founder